

FLORICULTURE

New York floriculture production ranked seventh in the nation for total commercial sales in 2009. The overall value of commercial sales for operations with more than \$10,000 in sales decreased 16 percent to \$171 million. Bedding and garden plants continued to be the highest component of the total value of sales at \$98.6 million. Potted flowering plants were second with a value of sales of \$32.5 million, down 23 percent from previous year. Propagative materials ranked third at \$16.8 million, a decrease of 15 percent from 2008.

During 2009, there were 677 growers. The total covered area for the floriculture crop production was 23.4 million square feet. The total open ground area was 2,589 acres. However, these data are not comparable to the 2008 revised area of 24 million square feet and 1,382 acres, respectively, due to the combined data collection efforts of the Census of Horticulture and the Annual Floriculture Survey. The data in 2009 include area used for production of nursery crops as well as floriculture crops.



Nationally, the total wholesale value of floriculture crops grown by operations with \$100,000 or more of sales in the 15-State program is \$3.69 billion for 2009, down 6 percent from the revised 2008 total. These largest operations account for 96 percent of the total value of floriculture crops, but comprise only 45 percent of all producers. Bedding and Garden plants wholesale value of bedding and garden plants, at \$1.81 billion, is down 2 percent from the previous year. Potted flowering plants for indoor or patio use are valued at \$632 million, down 5 percent from 2008. The value of 2009 foliage plant production, at \$454 million, is down 11 percent from the previous year. Value of cut flowers, at \$359 million, is down 14 percent, while cut cultivated greens, at \$74 million, is down 19 percent from 2008.

