

FLORICULTURE

New York floriculture production ranked eighth in the nation for total commercial sales in 2011. The overall value of commercial sales for operations with more than \$10,000 in sales increased slightly to \$171 million. Bedding and garden plants continued to be the highest component of the total value of sales at \$103 million. Potted flowering plants were second with a value of sales of \$24.2 million, up 16 percent from previous year. Propagative materials ranked third at \$22.1 million, an increase of 26 percent from 2010.



During 2011, there were 615 growers. The total covered area for the floriculture crop production was 25.3 million square feet, down slightly from the 25.7 million square feet in 2010. The total open ground area was 670 acres.

Nationally, the total wholesale value of floriculture crops grown by operations with \$100,000 or more of sales in the 15-State program is \$3.94 billion for 2011, down 3 percent from the revised 2010 total. These operations account for 96 percent of the total value of \$4.08 billion in floriculture crops, but comprise only 44 percent of all producers. The wholesale value of bedding and garden plants, at \$1.33 billion, is down 3 percent from the previous year. Potted flowering plants for indoor or patio uses are valued at \$640 million, down 1 percent from 2010. The value of 2011 foliage plant production, at \$613 million, is up 5 percent from the previous year. Value of cut flowers, at \$359 million, is down 4 percent, while cut cultivated greens, at \$72.0 million, is down 6 percent from 2010.

Table 26. **GROWERS AND GROWING AREA: 2007-2011** (Operations with \$10,000+ in sales)

	2007	2008	2009	2010 ^{1/}	2011
Commercial Growers (Number)	888	837	712	658	615
Growing Area: Open Ground (Acres)	1,068	1,382	2,606	760	670
Cover: Total Greenhouse (1,000 sq. ft.)	25,619	23,473	23,304	25,378	25,023
Shade & Temporary (1,000 sq. ft.)	705	531	410	340	286
Total Covered Area (1,000 sq. ft.)	26,324	24,004	23,714	25,718	25,309

^{1/} Revised.

Table 27. **WHOLESALE VALUE OF SALES BY PLANT CATEGORY: 2007-2011**

Plant Category	2011 Rank	2007	2008	2009	2010 ^{1/}	2011
		<i>1,000 Dollars</i>				
Cut Flowers	-	4,567	^{3/}	2,297	1,918	^{3/}
Potted Flowering Plants	9	41,414	41,956	42,368	20,807	24,182
Propagative Materials	7	20,719	19,807	16,793	17,642	22,121
Bedding/Garden Plants	9	111,806	108,896	100,395	104,552	102,743
Total of Reported Crops ^{2/}	8	181,885	177,915	164,876	147,616	151,565
Grower Sales \$10,000-\$99,999 (Unspecified crops)	9	27,171	26,376	17,710	18,990	19,601
EXPANDED TOTAL COMMERCIAL SALES ^{4/}	8	209,056	204,291	182,586	166,606	171,166

^{1/} Revised.

^{2/} Total includes categories not listed.

^{3/} Not published to avoid disclosing individual operations.

^{4/} Total is expanded to account for producers below \$100,000 in sales.