



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NORTHEASTERN REGIONAL FIELD OFFICE
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USDA Measures Fruit, Grapes and Cranberries

HARRISBURG, PA –The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct forecast surveys for 2017 fruit (apples and peaches), grapes, and cranberry production during August 2017. The surveys will collect information about acres and projected production from more than 1,000 growers in the Northeastern region of the United States.

“The information from these surveys directly impacts our regions’ apple, cranberry, grape, and peach growers more than any other survey we do,” said King Whetstone, Director of the National Agricultural Statistics Service, Northeastern Regional Field Office. “Growers can use the survey results when making business plans and marketing decisions. USDA’s Farm Service Agency (FSA) relies on the average yields to administer farm programs. Cooperative Extension uses the data to provide needed outreach and education, and State Departments and Agencies of Agriculture use the information to aid growers.”

In these survey, NASS asks participants to answer a variety of questions about apples, cranberries, grapes, and peaches depending on state and version of the questionnaire. For their convenience, survey participants have the option to respond online. As with all NASS surveys, information provided by respondents is confidential by law. NASS safeguards the confidentiality of all responses and publishes only State and National level data, ensuring that no individual producer or operation can be identified.

NASS will compile, analyze, and publish survey results in the August 10th *Crop Production or Cranberries* report. All previous publications are available online at <http://www.nass.usda.gov>. For more information on NASS surveys and reports, call the NASS Northeastern Regional Field Office at 1-800-498-1518.

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