



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NORTH CAROLINA FIELD OFFICE
2 W. Edenton Street, Raleigh NC 27601



FOR IMMEDIATE RELEASE

Contact: Dee Webb
(919) 733-6333 ext 215

USDA to Conduct Floriculture Survey

Raleigh, NC – December 4, 2018 -- The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the 2019 Commercial Floriculture Survey in North Carolina and 16 other major floriculture states. Between December 14, 2018 and February 8, 2019, growers will be asked to provide information on production area, sales of floriculture commodities and the number of agricultural workers on their operation.

“The information obtained through this survey will help identify state and national trends in areas such as new product development and changing production practices so that growers can make vital business decisions and evaluate the results of the growing season,” said Dee Webb, State Statistician of the NASS North Carolina Field Office.

“By participating in this survey, floriculture growers ensure that NASS can provide accurate data on floriculture production, enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs,” Webb explained.

NASS will compile and analyze the survey information and publish the results in May 2019 in the *Floriculture Crops* report.

As with all NASS surveys, the information respondents provide is confidential by law. “NASS safeguards the privacy of all responses and publishes only state- and national-level data, ensuring that no individual operation or producer can be identified,” stated Webb. Survey results and all NASS reports are available online at www.nass.usda.gov/Publications. For more information call the NASS North Carolina Field Office at (800) 437-8451.

###

NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

USDA is an equal opportunity provider, employer, and lender.