



NEWS RELEASE

NATIONAL AGRICULTURAL STATISTICS SERVICE

United States Department of Agriculture • Southern Plains Regional Field Office
PO Box 70, Austin, TX 78767 • (800) 626-3142

www.nass.usda.gov



FOR IMMEDIATE RELEASE

September 16, 2016

Contact: Rebecca Baillie

(800) 626-3142

Rebecca.Baillie@nass.usda.gov

2014 Census of Horticulture State Highlights

Austin, TX - The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) recently released state-level data for the 2014 Census of Horticultural Specialties report. This state specific data showed **Texas** had 682 total operations with \$593.8 million in horticultural sales in 2014, compared to 738 total operations and \$620.1 million in total sales during 2009. The top sales categories in 2014 were nursery stock at 28 percent of sales, sod, sprigs or plugs at 26 percent, and annual bedding/garden plants at 23 percent. Thirty-eight percent of total operations grew nursery stock and 34 percent grew annual bedding/garden plants.

Horticultural production expenses for **Texas** operations totaled \$497 million in 2014. Texas horticultural operations hired 11,144 workers in 2014. Hired labor accounted for the largest portion, 38 percent of total production expenses. In Texas, 49 percent of these operations were family or individually owned and 40 percent were corporately owned.

In 2014, **Oklahoma** had 146 operations with \$149.8 million in total horticultural sales, compared to 174 horticultural operations that sold \$163.7 million of horticultural products in 2009. Nursery stock at 37 percent, and sod, sprigs or plugs at 34 percent were Oklahoma's top sales categories in 2014. Annual bedding/garden plants were third with 12 percent of total sales. Forty-two percent of the Oklahoma operations grew annual bedding/garden plants, 33 percent grew sod, sprigs or plugs, and 28 percent grew nursery stock.

Total production expenses for **Oklahoma** horticultural operations was \$116.3 million, including \$39.4 million for hired labor. Oklahoma operations hired 2,933 workers in 2014. Families or individuals owned 44 percent of the Oklahoma operations and 42 percent were owned by corporations.

For both states, the two types of marketing channels contributing the largest value of sales for horticultural specialty crops in 2014 were landscape contractors and mass marketers. These market channels contributed \$252.9 million to total sales in **Texas**, and a total of \$73.1 million to total sales in **Oklahoma**.

The Census of Horticultural Specialties is part of the larger Census of Agriculture program. It provides information on the number and types of establishments engaged in horticultural production, value of sales, varieties of products, production expenses and more. All operations that reported producing and selling \$10,000 or more of horticultural crops on the 2012 Census of Agriculture were included in this special study. For more information and to access the full report, visit www.agcensus.usda.gov.

###

NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

USDA is an equal opportunity provider and employer. To file a complaint of discrimination, write to USDA, Assistant Secretary for Civil Rights, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, S.W., Stop 9410, Washington, DC 20250-9410, or call toll-free at (866) 632-9992 (English) or (800) 877-8339 (TDD) or (866) 377-8642 (English Federal-relay) or (800) 845-6136 (Spanish Federal-relay).