



PRESS RELEASE



NATIONAL AGRICULTURAL STATISTICS SERVICE

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Oregon Christmas Tree Growers Report Less Trees Harvested

In 2015, Oregon Christmas tree growers cut and sold 4.7 million trees, down 26 percent from 2010. The gross sales for 2015 totaled \$84.5 million, and the average price per tree was \$17.90. This is the first time this study was repeated since 2011.

There were 41,223 acres growing Christmas trees, down 28 percent from 2010, with nine counties making up the majority of the acres. The two largest counties growing trees were Clackamas County with 11,512 acres growing trees and Marion County with 10,571 acres.

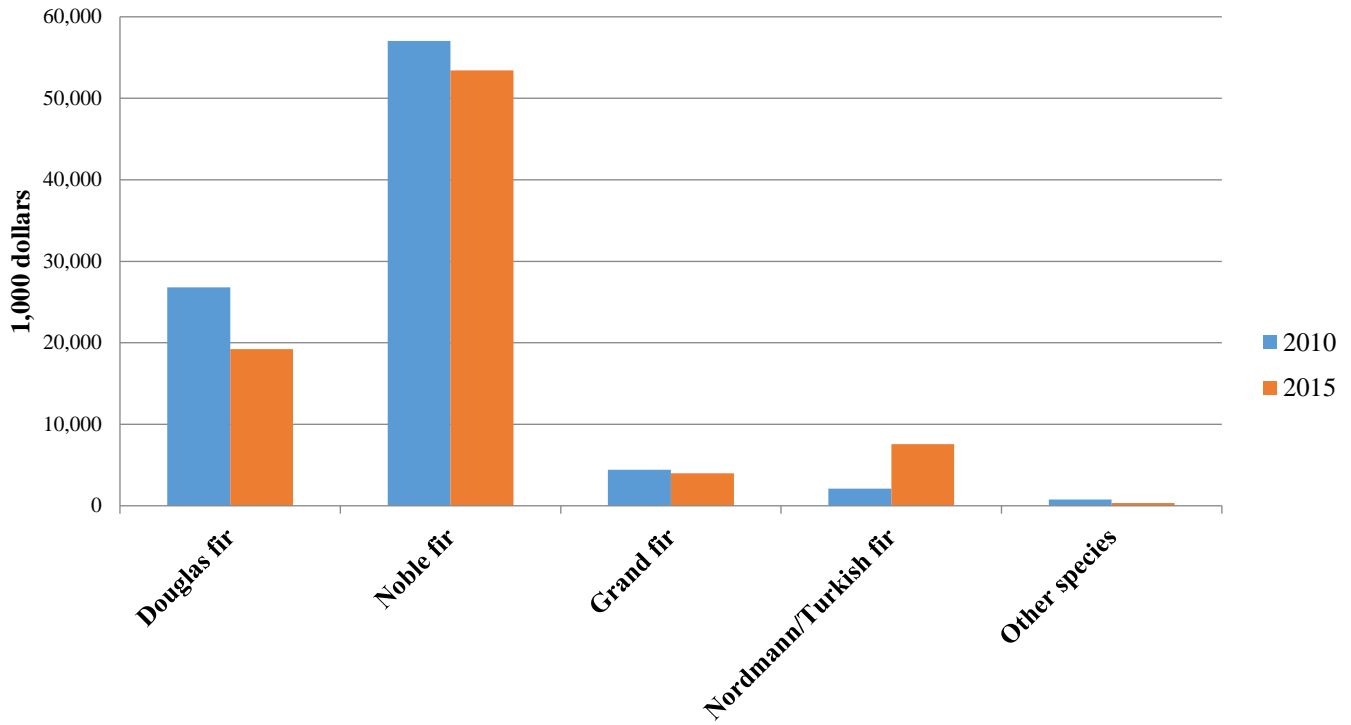
Noble fir was the industry leader in percentage of trees sold, accounting for 54 percent of all trees sold in 2015. Douglas fir accounted for 32 percent of all trees sold; Grand fir, Nordmann/Turkish fir and other species accounting for the remaining 14 percent. Noble fir was also the leader in highest average price, selling for \$20.98 per tree.

In 2015, 3.7 million trees were planted. Producers intend to plant 4.2 million trees in 2016.

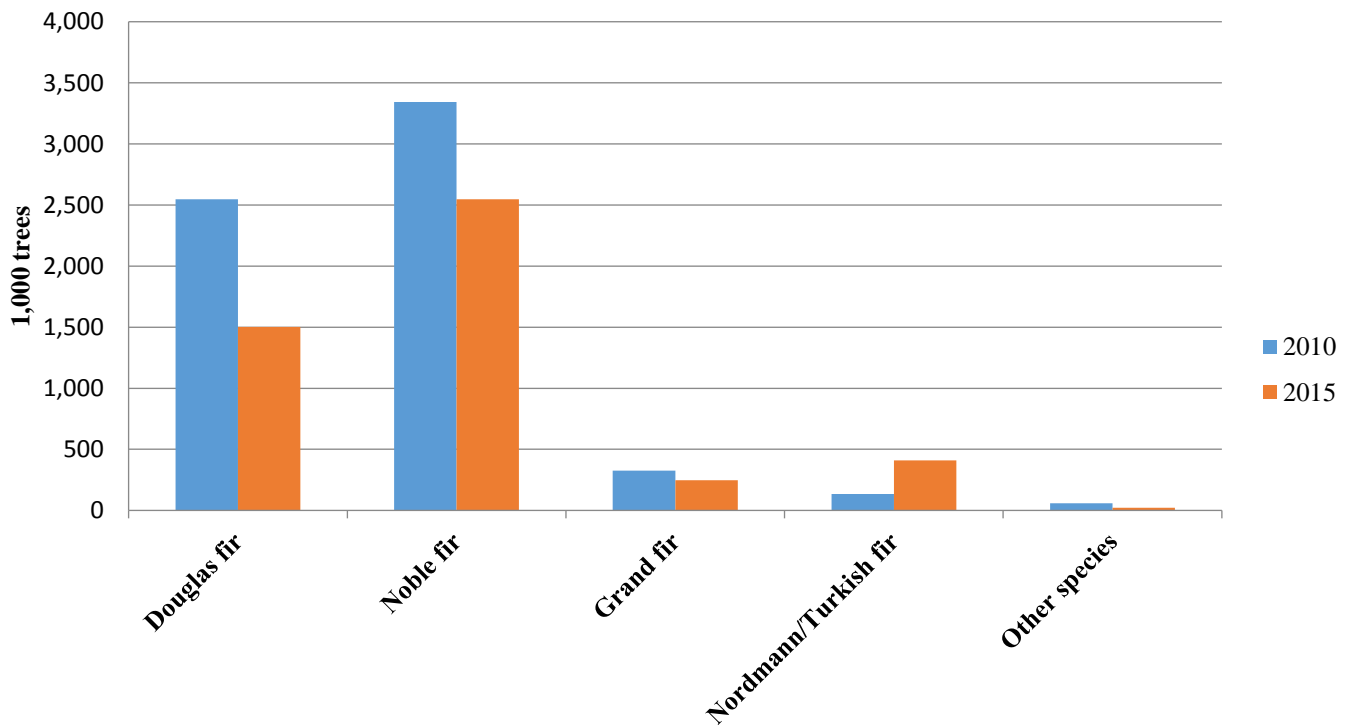
Christmas Tree Value of Sales, Number of Trees Sold, Average Price per Tree, Acres Growing Trees, and Number of Operations, by Size of Operation — Oregon: 2010 and 2015

Category and year	Size of operation					All operations
	1-14 acres	15-29 acres	30-49 acres	50-99 acres	100 or more acres	
Value of sales (1,000 dollars)						
2010	2,837	3,260	4,019	6,039	74,968	91,123
2015	2,308	2,221	2,429	6,892	70,694	84,544
Number of trees sold (1,000 trees)						
2010	265	325	388	509	4,924	6,411
2015	156	157	130	393	3,888	4,724
Average price per tree (dollars)						
2010	10.71	10.03	10.36	11.86	15.22	14.21
2015	14.82	14.11	18.69	17.53	18.19	17.90
Acres growing trees (acres)						
2010	4,953	4,912	5,100	4,762	37,523	57,250
2015	2,571	2,038	1,848	3,288	31,478	41,223
Number of operations (number)						
2010	1,101	249	142	74	67	1,633
2015	444	100	65	40	41	690

Christmas Tree Value of Sales by Variety - Oregon: 2010 and 2015



Christmas Trees Sold by Variety - Oregon: 2010 and 2015



Christmas Trees Sold and Value of Sales, by Variety — Oregon: 2010 and 2015

Variety	Number of trees sold		Value of sales	
	2010	2015	2010	2015
	(1,000 trees)	(1,000 trees)	(1,000 dollars)	(1,000 dollars)
Douglas fir	2,548	1,501	26,797	19,239
Noble fir	3,344	2,547	57,046	53,425
Grand fir	326	246	4,428	4,000
Nordmann/Turkish fir	134	409	2,102	7,553
Other species ¹	59	21	750	327
All species	6,411	4,724	91,123	84,544

¹ Includes Fraser, Balsam, and Pine trees.

Christmas Trees Sold, Average Price per Tree, Value of Sales, by Species and Size of Operation — Oregon: 2010 and 2015

Variety and year	Number of trees sold	Average price	Value of sales	Sales by size of operation				
				1-14 acres	15-29 acres	30-49 acres	50-99 acres	100 or more acres
	(1,000 trees)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Douglas fir								
2010	2,548	10.52	26,797	1,116	892	1,080	1,629	22,080
2015	1,501	12.82	19,239	319	610	326	1,190	16,794
Noble fir								
2010	3,344	17.06	57,046	1,340	1,964	2,430	3,639	47,673
2015	2,547	20.98	53,425	1,452	1,071	1,644	3,940	45,318
Grand fir								
2010	326	13.58	4,428	225	300	264	642	2,997
2015	246	16.27	4,000	217	217	161	882	2,523
Nordmann/Turkish fir								
2010	134	15.69	2,102	67	83	202	108	1,642
2015	409	18.47	7,553	302	314	251	811	5,875
Other species ¹								
2010	59	12.71	750	89	21	43	21	576
2015	21	15.87	327	18	9	47	69	184
All species								
2010	6,411	14.21	91,123	2,837	3,260	4,019	6,039	74,968
2015	4,724	17.90	84,544	2,308	2,221	2,429	6,892	70,694

¹ Includes Fraser, Balsam, and Pine trees.

Christmas Tree Acres, Trees Sold, Total Sales, and Average Price per Tree, by County — Oregon: 2010 and 2015

County	Acres in operations		Number of trees sold		Total sales		Average price per tree	
	2010	2015	2010	2015	2010	2015	2010	2015
	(acres)	(acres)	(1,000 trees)	(1,000 trees)	(1,000 dollars)	(1,000 dollars)	(dollars)	(dollars)
Benton	5,100	3,802	551	478	8,732	9,771	15.85	20.46
Clackamas	16,900	11,512	1,948	1,158	25,699	18,305	13.19	15.81
Douglas	500	327	14	25	185	338	13.21	13.38
Lane	2,400	1,418	213	116	2,891	2,317	13.57	20.04
Linn	2,800	2,246	389	303	5,484	4,188	14.10	13.80
Marion	14,900	10,571	1,810	1,328	24,509	23,391	13.54	17.61
Polk	8,100	6,941	1,042	800	16,997	16,215	16.31	20.28
Washington	2,300	2,180	155	195	2,373	3,642	15.30	18.71
Yamhill	2,700	1,675	219	289	3,195	5,833	14.59	20.17
Other counties	1,550	551	70	32	1,058	544	15.11	17.23
Oregon	57,250	41,223	6,411	4,724	91,123	84,544	14.21	17.90

Christmas Trees Planted, by Variety and Year Planted — Oregon: 2010 and 2015-2016

Variety	Year planted		
	2010 (1,000 trees)	2015 (1,000 trees)	2016 (1,000 trees)
Douglas fir	2,327	1,220	1,416
Noble fir	2,579	2,182	2,329
Grand fir.....	255	69	112
Nordmann/Turkish fir.....	449	202	310
Other species ¹	22	5	22
All species	5,632	3,678	4,189

¹ Includes Fraser, Balsam, and Pine trees.

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