

Flowers & Foliage Plants, 1998

By David W. Hancock

The 1998 wholesale value of sales by commercial flower and foliage producers in Pennsylvania totaled \$132.1 million, down 16.7 million from 1997. Pennsylvania ranked seventh nationally in wholesale sales of floriculture crops.

The wholesale value of cut flowers sold in 1998 totaled \$4.9 million, down \$1.5 million from 1997. The value of sales at wholesale of potted flowering plants was \$34.4 million, up \$3.2 million from 1997. Sales of foliage plants for indoor or patio use were \$4.5 million, up \$383,000 from 1997. Sales of bedding and garden plants in flats, pots and baskets totaled \$63.0 million, down \$18.6 million from 1997.

The total covered growing area for Pennsylvania in 1998 was 25.1 million square feet, up from the revised 23.4 million square feet. The types of covered growing area were: glass greenhouses, 4.4 million square feet; fiberglass and other rigid greenhouses, 2.9 million square feet; film plastic (single/double) greenhouses, 16.9 million square feet; and shade and temporary cover, 900,000 square feet. Growers also used 1,666 acres of open ground in 1998. There were 906 growers in 1998, compared to 858, revised number of growers in 1997.

The following tables contain data from operations with \$100,000 or more in sales of floriculture crops. Operations with sales of \$100,000 or more accounted for 80.8 percent of total sales.

Pennsylvania: Flowers, Foliage Plants & Bedding Plants -
Producers and Quantity Sold, 1997-1998 with 1999 Intentions

Flowers, Foliage Plants & Bedding Plants	Producers		Total Quantity			
	1997	1998	Sold		Intended 1999	1999 as a % of 1998
			1997	1998		
	Number		(000)			Percent
Potted Flowering Plants						
Orchids	5	4	15	18	18	100
African Violets	13	15	399	360	361	100
Florist Chrysanthemums	87	83	829	730	767	105
Finished Florist Azaleas	38	37	116	73	72	99
Easter Lilies	102	100	765	733	709	97
Poinsettias	181	182	4,814	3,127	3,061	98
Other Flowering Plants	105	143	3,897	7,337	7,405	101
Cyclamens	59	47	193	115	120	104
Kalanchoes	15	17	46	43	52	121
Bedding/Garden Plants (Potted)						
Hardy/Garden Chrysanthemums	159	151	2,891	2,869	3,074	107
Geraniums (Cutting)	187	205	4,089	3,817	3,851	101
Other Flowering and Foliage Type	171	178	7,584	7,275	7,506	103
Potted Vegetable Type	95	78	1,600	1,879	1,836	98
Impatiens	70	63	606	656	690	105
New Guinea Impatiens	149	164	737	883	885	100
Petunias	66	68	333	376	405	108
Foliage for Indoor or Patio Hanging Baskets	69	46	496	323	83	26
Bedding/Garden Plants (Flats)						
Geraniums	57	58	125	77	77	100
Other Flower and Foliage Type	197	217	2,738	1,754	1,824	104
Vegetable Type	166	157	584	516	481	93
Impatiens	185	202	900	737	733	99
New Guinea Impatiens	27	22	34	20	29	145
Petunias	180	199	446	396	403	102
Bedding/Garden Plants (Hanging Baskets)						
Geraniums	173	147	262	198	206	104
Impatiens	151	130	309	273	246	90
New Guinea Impatiens	159	148	270	171	210	123
Petunias	151	131	99	95	102	107
Other Flowering	209	204	1,163	1,066	930	87