



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
SOUTHERN PLAINS REGIONAL FIELD OFFICE
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FOR IMMEDIATE RELEASE

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NASS Southern Plains Region announces 2023 Enumerator of the Year

AUSTIN, TEXAS – March 14, 2024 – USDA’s National Agricultural Statistics Service (NASS) Southern Plains Region named [David Reue](#) the Enumerator of the Year for 2023. Reue received the award because of his exceptional dedication to the NASS mission of providing timely, accurate and useful statistics in service to U.S. agriculture.

“Without a doubt, David Reue more than deserves the **2023 Enumerator of the Year** for the Southern Plains Region,” said Wilbert Hundl, Jr., regional director of the NASS Southern Plains Region Field Office. “In all projects, from the complex to the urgent, David Reue continually demonstrates excellence in teamwork, data collection, and strengthening respondent relations.”

Reue began his career in agriculture 51 years ago as an extension agent for the Texas A&M AgriLife Extension Service. He serves as a great public outreach and promotion field contact. He has helped host the Texas Rice Festival NASS booth, where he developed strong working relationships with producers attending the event which is located in his supervisory territory. In 2004, Reue started with the National Association of State Departments of Agriculture (NASDA) as a NASS enumerator, partnering with agricultural producers to provide quality statistical data.

An enumerator is a person trained to conduct interviews or make field counts and record the information gathered. NASDA and NASS partner to hire enumerators under a cooperative agreement to serve the United States, its agricultural producers, and rural communities.

Under the cooperative agreement, NASDA employs over 2,000 part-time enumerators who collect statistical data for NASS agricultural surveys. The cooperative agreement began in 1972. NASDA and NASS have operated this cooperative program continuously in all 50 states since 1978.

For more information on NASS surveys and reports, visit www.nass.usda.gov or call the NASS Southern Plains Region Field Office at 1-800-626-3142.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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