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2014 Census of Horticulture Highlights

The 2014 Census of Horticulture counted 560 operations in Virginia with total sales of \$323.3 million. Since 2009, the sales of horticulture crops increased by 74 percent and 154 operations.

Categories where sales significantly increased from the previous Census of Horticulture include Annual Bedding and Garden Plants, Potted Flowering Plants, and Cut Christmas Trees. Categories with decreased sales from the previous Census of Horticulture include Cut Flowers.

Horticultural production expenses totaled \$261.4 million in Virginia in 2014. The single largest expense for horticultural specialties operations was hired labor totaling \$81.8 million which includes salaries paid to hired workers as well as benefits for workers. Horticultural operations employed 6,015 hired workers in 2014.

Virginia Horticulture Value Of Sales, 2009 & 2014

Category	Value of Sales ¹		
	2009 (\$1,000)	2014 (\$1,000)	% Change
All Horticultural Crops	186,281	323,255	74
Nursery Stock	54,794	66,002	20
Annual Bedding/Garden Plants	44,380	122,230	175
Sod, Sprigs or Plugs	(D)	18,200	-
Potted Flowering Plants	14,698	31,392	114
Herbaceous Perennial Plants	26,778	29,127	9
Propagative Materials	2,037	(D)	-
Food Crops Grown Under Protection	(D)	21,555	-
Foliage Plants	440	(D)	-
Cut Flowers	1,263	969	-23
Transplants for Commercial Vegetable and Strawberry Production	1,319	(D)	-
Cut Christmas Trees	5,431	10,101	86

(D) Withheld to avoid disclosing data for individual operations. ¹ Represents Total Value of Sales for each category.

Access the complete results of the 2014 Census of Horticultural Specialties online at <http://www.agcensus.usda.gov>.