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2019 Virginia Apple Production Declines

Richmond, VA – Virginia total apple production for 2019 was estimated at 190.0 million pounds, down 7 percent from 2018. Utilized production totaled 188.1 million pounds, down almost 14 million pounds from 2018. Apples for fresh market totaled 89.3 million pounds, up 7 percent from 2018. Apples for processing accounted for 98.8 million pounds of the 2019 crop, down 16 percent from 2018.

Total value of utilized production was \$34.6 million for the crop, down \$2.7 million from the 2018 value of \$37.3 million. The average price received for 2019 apples was 18.4 cents per pound, down from the 2018 price of 18.7 cents. Fresh market apples brought 25.1 cents per pound in 2019, down 2.2 cents from 2018. Processed apples sold for \$246.00 per ton, up \$2.00 per ton from 2018. The number of bearing acres of apples totaled 9,500 acres in 2019, down 200 acres from 2018. The yield per acre was 20,000 pounds, 1,000 pounds less than in 2018. Based on utilized production, Virginia ranks 5th in the nation for apple production.

The **United States total apple production** for 2019 was estimated at 11.0 billion pounds, up 8 percent from the 2018 total. Utilized production in 2019 totaled 10.6 billion pounds, up 8 percent from 2018. Bearing acreage was estimated at 293,700, up 1 percent from the previous year. The average yield was 37,500 pounds per acre, up 2,300 pounds from the previous year. Of the total utilized production, 7.43 billion pounds were for the fresh market and 3.20 billion pounds were for processing. The value of the crop totaled \$2.75 billion, down 7 percent from the previous season, with an average annual price of 25.8 cents per pound.