



PRESS RELEASE



NATIONAL AGRICULTURAL STATISTICS SERVICE

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2014 NW Region's Horticulture Value of Sales at 1.38 Billion, increased 15 percent from 2009.

The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) released the 2014 Census of Horticultural Specialties report, which shows that U.S. horticulture operations sold a total of \$13.8 billion in floriculture, nursery and specialty crops in 2014, up 18 percent since 2009. The number of horticulture operations in the United States increased 8 percent during this time to 23,221.

"This report contains the results of the tenth Census of Horticultural Specialties," said Chairman of the Agricultural Statistics Board Mark Harris. "First conducted in 1889, the horticulture census provides data on industries for which there are no other comprehensive data sources. It is a valuable tool to highlight the contribution horticulture growers bring to state-level economies – whether in sales earned or expenses paid for hired labor."

Horticulture production was concentrated in 10 states which accounted for 65 percent of all U.S. horticulture sales in 2014. California (\$2.88 billion), Florida (\$1.80 billion) and Oregon (\$932 million) led the nation in sales. All operations that reported producing and selling \$10,000 or more of horticultural crops on the 2012 Census of Agriculture were included in this special study.

Alaska showed a 35 percent increase on the total number of operations reporting horticultural specialty crops sold between 2009 and 2014, while total sales increased 65 percent to \$16.8 million.

Idaho showed a 6 percent increase on the total number of operations reporting horticultural specialty crops sold between 2009 and 2014, while total sales decreased 11 percent to \$67.4 million. Idaho ranked third in the United States in vegetable seed sales.

Oregon showed an 8 percent increase on the total number of operations reporting horticultural specialty crops sold between 2009 and 2014, while total sales increased 12 percent to \$932 million. Oregon ranked first in the United States in cut Christmas tree sales and second in vegetable seed sales. It also ranked third in cut flower sales, nursery stock sales, flower seed sales, and cut cultivated green sales.

Washington showed a 14 percent increase on the total number of operations reporting horticultural specialty crops sold between 2009 and 2014, while total sales increased 31 percent to \$366 million. Washington ranked second in the United States in cut flower sales, rhizomes, and tuber sales.

To access the full Census of Horticulture Report: <http://agcensus.usda.gov>

-Select the Publications Tab

- Select Census of Horticulture Specialties

Horticulture Specialty Crops, Number of Operations and Value of Sales-Alaska, Idaho, Oregon, Washington, and United States: 2014

Item	Alaska		Idaho		Oregon	
	Operations	Value of all sales	Operations	Value of all sales	Operations	Value of all sales
	(number)	(\$1,000)	(number)	(\$1,000)	(number)	(\$1,000)
Annual bedding/garden plants.....	40	12,340	45	9,392	177	73,584
Potted herbaceous perennial plants.....	27	567	24	1,020	201	34,911
Potted flowering plants for indoor or outdoor patio use.....	13	654	15	2,461	93	17,688
Foliage plants for indoor or patio use.....	5	29	11	67	28	3,838
Cut flowers.....	14	190	26	323	73	16,346
Cut cultivated green.....	-	-	-	-	65	4,949
Food crops grown under protection.....	26	2,333	18	1,415	61	8,357
Cut Christmas trees sold and to be sold.....	1	(D)	26	1,289	331	127,395
Nursery Stock.....	12	(D)	119	16,539	523	469,563
Propagative horticultural material, bareroot, and unfinished plants.....	-	-	10	3,880	93	86,187
Sod, Sprigs, and Plugs.....	3	104	27	14,982	19	8,462
Dried bulbs, Corms, Rhizomes, and Tubers.....	5	33	1	(D)	23	10,593
Transplants for commercial vegetables and strawberry production.....	4	(D)	3	(D)	14	(D)
Vegetable seeds.....	-	-	66	15,152	113	25,024
Flower seeds.....	2	(D)	4	52	21	3,358
Aquatic plants.....	-	-	-	-	3	(D)
Short rotation woody crops.....	-	-	-	-	4	(D)
Total value of horticultural specialty crop sold.....	65	16,832	273	67,418	1,281	932,041

Item	Washington		United States	
	Operations	Value of all sales	Operations	Value of all sales
	(number)	(\$1,000)	(number)	(\$1,000)
Annual bedding/garden plants.....	167	64,404	7,964	2,567,534
Potted herbaceous perennial plants.....	172	40,842	6,291	944,850
Potted flowering plants for indoor or outdoor patio use.....	78	11,052	4,059	1,084,274
Foliage plants for indoor or patio use.....	26	1,165	2,644	721,889
Cut flowers.....	131	25,510	1,998	462,098
Cut cultivated green.....	28	238	728	99,040
Food crops grown under protection.....	93	27,219	2,521	796,664
Cut Christmas trees sold and to be sold.....	143	11,970	3,352	366,632
Nursery Stock.....	188	103,241	8,226	4,266,631
Propagative horticultural material, bareroot, and unfinished plants.....	38	54,014	1,067	695,126
Sod, Sprigs, and Plugs.....	11	8,146	1,292	1,138,465
Dried bulbs, Corms, Rhizomes, and Tubers.....	24	2,986	204	74,014
Transplants for commercial vegetables and strawberry production.....	25	2,106	693	371,817
Vegetable seeds.....	41	12,152	385	135,122
Flower seeds.....	-	-	169	31,607
Aquatic plants.....	8	636	345	20,205
Short rotation woody crops.....	-	-	52	1,845
Total value of horticultural specialty crop sold.....	709	365,679	23,221	13,789,048

- Represents zero.

(D) Withheld to avoid disclosing data for individual operations.

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