



Wisconsin Ag News – Strawberries

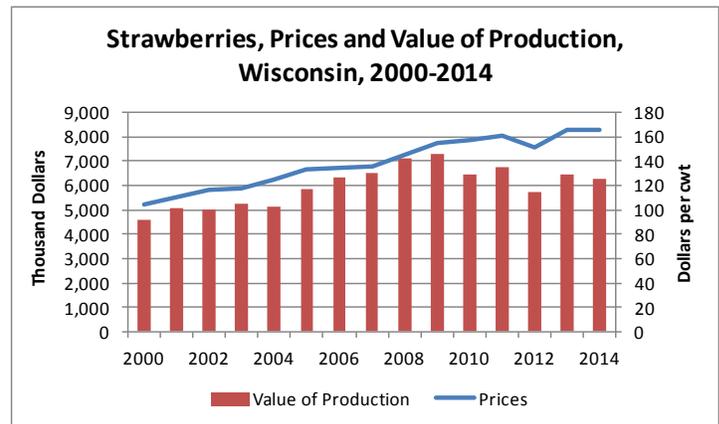
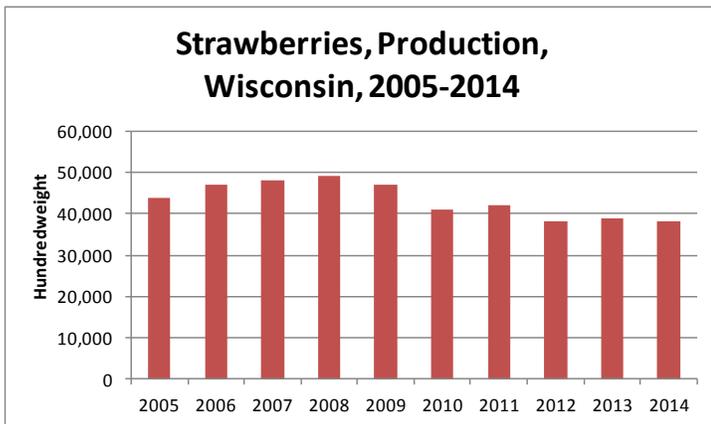
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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

January 29, 2015

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Wisconsin strawberry production in 2014 was estimated at 3.80 million pounds, down 3 percent from last year, and tied with 2012 as the lowest production in over a decade, according to USDA’s National Agricultural Statistics Service. Although harvested acres declined 13 percent from 720 to 630 in 2014, yield per acre at 6,000 pounds was up 11 percent in 2014 compared to 5,400 the year before. The average price received was unchanged year-to-year at \$165 per hundred pounds, with the total crop value estimated at \$6.27 million, down 3 percent from the previous year.



Strawberries Acreage, Yield, Production & Value – Selected States and United States: 2013-2014

Crop	Planted		Harvested		Yield per Acre		Production		Price per cwt		Value of production	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	(acres)	(acres)	(acres)	(acres)	(cwt)	(cwt)	(1,000 cwt)	(1,000 cwt)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)
California.....	41,500	41,500	41,500	41,500	665	665	27,573	27,577	79.80	90.00	2,200,729	2,481,496
Florida	10,700	11,000	10,600	10,900	220	190	2,332	2,071	143.00	148.00	333,476	306,508
Michigan	850	850	750	750	59	60	44	45	161.00	161.00	7,095	7,258
New York	1,600	1,200	1,400	1,000	27	32	38	32	203.00	235.00	7,729	7,520
North Carolina ...	1,200	1,200	1,100	1,100	100	140	110	154	148.00	152.00	16,280	23,408
Ohio	660	620	590	480	49	38	29	18	209.00	193.00	6,061	3,474
Oregon	2,000	2,000	1,700	1,700	98	91	167	155	63.70	84.70	10,634	13,125
Pennsylvania	1,000	820	950	735	54	45	51	33	223.00	160.00	11,373	5,280
Washington	1,300	1,300	1,100	1,100	79	90	87	99	106.00	112.00	9,226	11,093
Wisconsin	840	820	720	630	54	60	39	38	165.00	165.00	6,435	6,270
United States	61,650	61,310	60,410	59,895	504	505	30,470	30,222	85.60	94.80	2,609,038	2,865,432