



# Wisconsin Ag News – Cranberries



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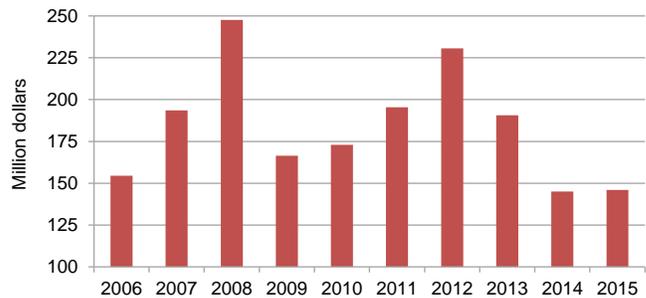
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 4.86 million barrels in 2015, down from 5.02 million barrels in 2014, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2015 Summary*. The state’s cranberry growers harvested 20,200 acres, down from 20,700 acres last year. Average yield per acre, at 237 barrels, was down from last year’s 240 barrels. The price of cranberries rose from \$27.90 per barrel in 2014 to \$30.50 per barrel in 2015. As a result, the total value of utilized production increased to \$146 million dollars. Wisconsin did maintain its number one ranking in total cranberry production with 57 percent of the nation’s total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

**Cranberries, Value of Utilized Production - Wisconsin: 2006-2015**



## Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2014-2015

[A barrel weighs 100 pounds]

State	Area harvested		Yield per acre <sup>1</sup>		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)				
Massachusetts	12,400	13,200	164.3	177.3	2,070	2,352	2,037	2,340	48	186	1,989	2,154
New Jersey .....	3,000	3,000	204.7	189.7	652	595	614	569	(X)	(X)	614	569
Oregon .....	2,900	2,900	162.8	191.4	500	562	472	555	(X)	(X)	472	555
Washington .....	1,600	1,600	97.5	123.8	156	198	156	198	55	67	101	131
<b>Wisconsin .....</b>	<b>20,700</b>	<b>20,200</b>	<b>239.5</b>	<b>237.3</b>	<b>5,022</b>	<b>4,856</b>	<b>4,957</b>	<b>4,793</b>	<b>165</b>	<b>185</b>	<b>4,792</b>	<b>4,608</b>
United States ..	40,600	40,900	202.9	206.7	8,400	8,563	8,236	8,455	268	438	7,968	8,017

(X) Not applicable.

<sup>1</sup> Yield is based on utilized production

## Cranberry Price and Value by Utilization – Selected States and United States: 2014-2015

State	Price per barrel <sup>1</sup>						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	56.8	59.6	36.6	30.5	37.1	32.8	2,726	11,086	72,797	65,697	75,523	76,783
New Jersey .....	(X)	(X)	36.9	37.3	36.9	37.3	(X)	(X)	22,657	21,224	22,657	21,224
Oregon <sup>2</sup> .....	(X)	(X)	23.1	25.9	23.1	25.9	(X)	(X)	10,903	14,375	10,903	14,375
Washington .....	(D)	60.5	(D)	35.8	44.6	44.2	(D)	4,066	(D)	4,683	6,959	8,749
<b>Wisconsin .....</b>	<b>(D)</b>	<b>66.5</b>	<b>(D)</b>	<b>29.1</b>	<b>27.9</b>	<b>30.5</b>	<b>(D)</b>	<b>12,303</b>	<b>(D)</b>	<b>134,093</b>	<b>138,370</b>	<b>146,396</b>
United States ..	72.0	62.7	29.5	29.9	30.9	31.6	19,287	27,455	235,125	240,072	254,412	267,527

(D) Withheld to avoid disclosing data for individual operations.

(X) Not applicable.

<sup>1</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

<sup>2</sup> Small quantities of fresh cranberries are included in process to avoid disclosure of individual operations.

