



# Wisconsin Ag News – Cranberries

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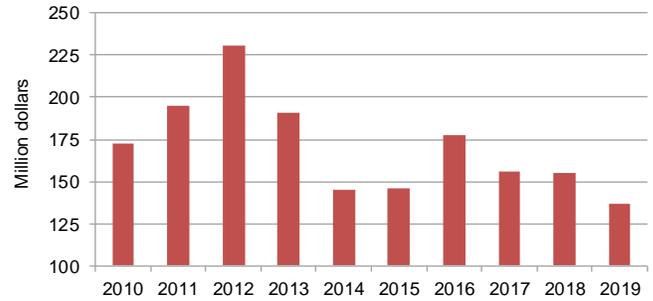
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 4.67 million barrels in 2019, down from 5.55 million barrels in 2018, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2019 Summary*. The state’s cranberry growers harvested 20,800 acres, up from 20,700 acres last year. Average yield per acre, at 224.4 barrels, was down from last year’s 267.8 barrels. The price of cranberries was up 4 percent from 2018 to \$29.30 per barrel. The total value of utilized production decreased to \$137 million dollars. Processed cranberries accounted for 96 percent of the state’s utilized cranberry production. Wisconsin did maintain its number one ranking in total cranberry production with 59 percent of the nation’s total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

**Cranberries, Value of Utilized Production - Wisconsin: 2010-2019**



**Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2018-2019**

[Net pounds per barrel: 100]

State	Area harvested		Yield per acre		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)				
Massachusetts	12,700	12,300	180.4	175.6	2,290	2,160	2,244	2,123	62	95	2,182	2,028
New Jersey .....	3,100	2,700	165.3	196.0	512	529	508	490	(D)	5	(D)	485
Oregon.....	2,800	2,700	206.7	206.8	579	558	577	558	(D)	7	(D)	551
<b>Wisconsin.....</b>	<b>20,700</b>	<b>20,800</b>	<b>267.8</b>	<b>224.4</b>	<b>5,545</b>	<b>4,670</b>	<b>5,517</b>	<b>4,656</b>	<b>189</b>	<b>163</b>	<b>5,329</b>	<b>4,493</b>
United States ..	39,300	38,500	227.1	205.6	8,926	7,917	8,847	7,828	268	270	8,579	7,557

(D) Withheld to avoid disclosing data for individual operations.

**Cranberry Price and Value by Utilization – Selected States and United States: 2018-2019**

State	Price per barrel <sup>1</sup>						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	42.8	50.9	26.70	26.70	27.10	27.80	2,646	4,838	58,270	54,153	60,916	58,991
New Jersey .....	(D)	90.1	(D)	28.90	29.30	29.60	(D)	477	(D)	14,019	14,886	14,496
Oregon.....	(D)	102	(D)	25.70	26.20	26.60	(D)	683	(D)	14,168	15,101	14,851
<b>Wisconsin.....</b>	<b>52.6</b>	<b>73.8</b>	<b>27.20</b>	<b>27.70</b>	<b>28.10</b>	<b>29.30</b>	<b>9,918</b>	<b>12,063</b>	<b>144,941</b>	<b>124,442</b>	<b>154,859</b>	<b>136,505</b>
United States ..	50.9	66.8	27.10	27.40	27.80	28.70	13,611	18,061	232,151	206,782	245,762	224,843

(D) Withheld to avoid disclosing data for individual operations.

<sup>1</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.