



# Wisconsin Ag News – Cranberries

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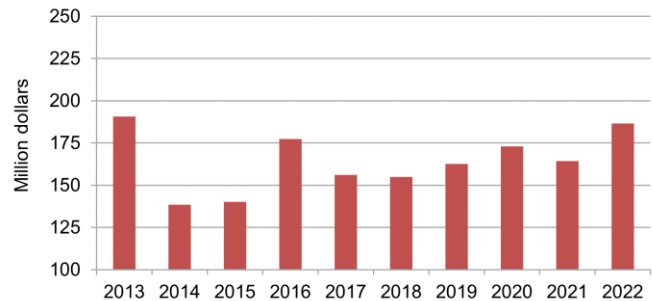
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 4.84 million million barrels in 2022, compared to 4.17 million barrels in 2021, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2022 Summary*. The state's cranberry growers harvested 20,300 acres, down 300 acres from last year. Average yield per acre, at 238.2 barrels, was up 18 percent from last year's 202.2 barrels. The price of cranberries was down 3 percent from 2021 to \$38.70 per barrel. The total value of utilized production was \$187 million dollars. Processed cranberries accounted for 96 percent of the state's utilized cranberry production. Wisconsin maintained its number one ranking in total cranberry production with 60 percent of the nation's total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

**Cranberries, Value of Utilized Production - Wisconsin: 2013-2022**



## Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2021-2022 [A barrel weighs 100 pounds.]

State	Area harvested		Yield per acre <sup>1</sup>		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts .	11,500	11,600	150.2	194.7	1,725	2,260	1,694	2,224	35	61	1,660	2,163
New Jersey .....	2,900	2,800	203.0	201.2	589	563	588	561	4	(D)	584	(D)
Oregon .....	2,600	2,400	199.6	166.6	519	400	506	400	5	(D)	501	(D)
<b>Wisconsin .....</b>	<b>20,600</b>	<b>20,300</b>	<b>202.2</b>	<b>238.2</b>	<b>4,165</b>	<b>4,835</b>	<b>4,140</b>	<b>4,825</b>	<b>150</b>	<b>198</b>	<b>3,990</b>	<b>4,627</b>
United States ...	37,600	37,100	186.1	217.2	6,998	8,058	6,928	8,010	194	264	6,735	7,746

(D) Withheld to avoid disclosing data for individual operations.  
<sup>1</sup> Yield is based on utilized production.

## Cranberry Price and Value by Utilization – Selected States and United States: 2021-2022

	Price per barrel <sup>1</sup>						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	47.40	49.20	37.60	36.60	37.80	36.90	1,635	3,002	62,397	79,158	64,032	82,160
New Jersey .....	106.00	(D)	39.10	(D)	39.60	35.50	437	(D)	22,846	(D)	23,283	19,940
Oregon <sup>2</sup> .....	75.20	(D)	36.70	(D)	37.10	41.10	390	(D)	18,379	(D)	18,769	16,442
<b>Wisconsin .....</b>	<b>74.10</b>	<b>89.30</b>	<b>38.40</b>	<b>36.50</b>	<b>39.70</b>	<b>38.70</b>	<b>11,111</b>	<b>17,704</b>	<b>153,220</b>	<b>168,889</b>	<b>164,331</b>	<b>186,593</b>
United States ...	70.10	80.90	38.10	36.60	39.00	38.10	13,573	21,384	256,842	283,751	270,415	305,135

(D) Withheld to avoid disclosing data for individual operations.  
<sup>1</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

The complete report can be found on the USDA NASS website at <http://www.nass.usda.gov/Publications>.