



Wisconsin Ag News – Trout Production

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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin's trout producers reported \$1.69 million in trout sales during 2017, a 9 percent increase from 2016. The value of trout distributed for restoration or conservation decreased 19 percent to \$2.20 million.

Sales of trout greater than 12 inches long totaled \$1.57 million. The number of trout sold greater than 12 inches long were 390,000 fish. The total live weight of trout sold in this size category was 378,000 pounds. Producers received an average of \$4.15 per pound for fish sold in this size class.

Producers raising trout for sale lost 191,000 fish weighing a total of 90,000 pounds to various causes during 2017. The number of trout lost was 51,000 more than last year, while the total weight of the fish lost increased 50,000 pounds.

Trout Production – Wisconsin and United States: 2016-2017

	Wisconsin		United States	
	2016	2017	2016	2017
Trout 12 inches and longer				
Number sold1,000	(D)	390	46,305	40,265
Pounds sold1,000	(D)	378	59,099	53,286
Value of sales\$1,000	(D)	1,569	97,076	100,647
Average value per pound dollars	(D)	4.15	1.64	1.89
Trout 6 -12 inches in length				
Number sold1,000	65	(D)	5,940	6,430
Pounds sold1,000	21	(D)	1,699	1,887
Value of sales\$1,000	86	(D)	6,616	7,452
Average value per pound dollars	4.10	(D)	3.89	3.95
Trout 1-6 inches long				
Number sold1,000	(D)	(D)	5,875	6,470
Pounds sold1,000	(D)	(D)	135	135
Value of sales\$1,000	(D)	(D)	1,291	1,269
Average per 1,000 fish dollars	(D)	(D)	220	196
Total sales (excluding eggs)\$1,000	1,558	1,694	104,983	109,368
Trout lost to various causes				
Total number1,000	140	191	32,095	31,407
Total pounds1,000	40	90	7,998	7,407
Distributed for conservation and restoration				
Trout 12 inches or longer 1,000 fish	15	(D)	9,606	9,655
Trout 6-12 inches long 1,000 fish	2,770	2,820	67,140	64,180
Trout 1-6 inches in length 1,000 fish	(D)	(D)	51,335	49,175
Total value\$1,000	2,699	2,196	129,526	132,247

(D) Withheld to avoid disclosing data for individual operations.

UNITED STATES TROUT PRODUCTION

The total value of fish sales received by trout growers in the United States totaled 109 million dollars for 2017, an increase of 4 percent from 2016. Idaho accounted for 46 percent of the total value of fish sold.

The number of trout 12 inches and longer sold during 2017 totaled 40.3 million fish, down 13 percent from the previous year. The average price per pound was \$1.89, up 15 percent from 2016. The value of sales for the 2017 marketing year was 101 million dollars, up 4 percent from 2016. For trout 12 inches or longer, 60 percent were sold to processors.

The number of 6"- 12" trout sold during 2017 totaled 6.43 million fish, an increase of 8 percent from 2016. The average price per pound was \$3.95 during 2017, up 2 percent from the 2016 price. The total value of sales was 7.45 million dollars during 2017, a 13 percent increase from the previous year. The major sales outlets for 6"-12" trout were for recreational stocking accounting for 51 percent of total sales, followed by wholesale to other producers with 24 percent.

The number of 1"- 6" trout sold during 2017 totaled 6.47 million, an increase of 10 percent from the previous year. The average value per 1,000 fish was \$196 during 2017, down from \$220 in 2016. The total value of sales was 1.27 million dollars, down 2 percent from last year's total.

Trout distributed for restoration, conservation, enhancement, or recreational purposes, primarily by State and Federal hatcheries, included 9.66 million 12" or longer fish, 64.2 million 6"- 12" fish, and 49.2 million 1"- 6" fish. The estimated value of fish distributed totaled 132 million dollars, up 2 percent from 2016.

Total losses of all trout intended for sale were 31.4 million fish during 2017. Disease accounted for 94 percent of these losses.