



Wisconsin Ag News – Trout Production

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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

April 16, 2019

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Wisconsin’s trout producers reported \$1.47 million in trout sales during 2018, a 13 percent decrease from 2017. The value of trout distributed for restoration or conservation decreased 31 percent to \$1.51 million.

Sales of trout greater than 12 inches long totaled \$1.31 million, a 16 percent decrease from 2017. The number of trout sold greater than 12 inches long were down 20,000 fish to 370,000 fish. The total live weight of trout sold in this size category was 357,000 pounds, 6 percent less than a year ago. Producers received 47 cents per pound less in 2018, getting an average of \$3.68 per pound in this size class.

Producers raising trout for sale lost 235,000 fish weighing a total of 54,000 pounds to various causes during 2018. The number of trout lost was 44,000 more than last year, but the total weight of the fish lost decreased by 36,000 pounds.

Trout Production – Wisconsin and United States: 2017-2018

	Wisconsin		United States	
	2017	2018	2017	2018
Trout 12 inches and longer				
Number sold1,000	390	370	40,965	35,810
Pounds sold1,000	378	357	53,887	47,438
Value of sales\$1,000	1,569	1,314	102,737	90,783
Average value per pound dollars	4.15	3.68	1.91	1.91
Trout 6 -12 inches in length				
Number sold1,000	(D)	(D)	6,430	8,050
Pounds sold1,000	(D)	(D)	1,887	2,181
Value of sales\$1,000	(D)	(D)	7,452	7,860
Average value per pound dollars	(D)	(D)	3.95	3.60
Trout 1-6 inches long				
Number sold1,000	(D)	(D)	6,470	6,715
Pounds sold1,000	(D)	(D)	135	153
Value of sales\$1,000	(D)	(D)	1,269	1,326
Average per 1,000 fish dollars	(D)	(D)	196	197
Total sales (excluding eggs)\$1,000	1,694	1,468	111,458	99,969
Trout lost to various causes				
Total number1,000	191	235	31,396	29,088
Total pounds1,000	90	54	7,405	7,572
Distributed for conservation and restoration				
Trout 12 inches or longer 1,000 fish	(D)	10	9,655	8,065
Trout 6-12 inches long 1,000 fish	2,820	1,570	64,220	61,980
Trout 1-6 inches in length 1,000 fish	(D)	2,080	49,175	53,090
Total value\$1,000	2,196	1,514	132,676	128,994

(D) Withheld to avoid disclosing data for individual operations.

UNITED STATES TROUT PRODUCTION

The total value of fish sales received by trout growers in the United States totaled 100 million dollars for 2018, a decrease of 10 percent from 2017. Idaho accounted for 40 percent of the total value of fish sold.

The number of trout 12 inches and longer sold during 2018 totaled 35.8 million fish, down 13 percent from the previous year. The average price per pound was \$1.91, the same as 2017. The value of sales for the 2018 marketing year was 91 million dollars, down 12 percent from 2017. For trout 12 inches or longer, 41 percent were sold to processors.

The number of 6"- 12" trout sold during 2018 totaled 8.05 million fish, an increase of 25 percent from 2017. The average price per pound was \$3.60 during 2018, down 9 percent from the 2017 price. The total value of sales was 7.86 million dollars during 2018, a 5 percent increase from the previous year. The major sales outlets for 6"-12" trout were for recreational stocking accounting for 52 percent of total sales, followed by wholesale to other producers with 28 percent.

The number of 1"- 6" trout sold during 2018 totaled 6.72 million, an increase of 4 percent from the previous year. The average value per 1,000 fish was \$197 during 2018, up from \$196 in 2017. The total value of sales was 1.33 million dollars, up 4 percent from last year's total.

Trout distributed for restoration, conservation, enhancement, or recreational purposes, primarily by State and Federal hatcheries, included 8.07 million 12" or longer fish, 62.0 million 6"- 12" fish, and 53.1 million 1"- 6" fish. The estimated value of fish distributed totaled 129 million dollars, down 3 percent from 2017.

Total losses of all trout intended for sale were 29.1 million fish during 2018. Disease accounted for 92 percent of these losses.