



# Wisconsin Ag News – Trout Production

Wisconsin Field Office · 2811 Agriculture Drive · Madison WI 53718 · (608) 224-4848  
fax (855) 271-9802 · www.nass.usda.gov/wi

Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

February 25, 2021

Media Contact: Greg Bussler

Wisconsin’s trout producers reported \$1.42 million in trout sales during 2020 according to the latest USDA, National Agricultural Statistics Service – *Trout Production* report, a 7% decrease from 2019. Sales of trout greater than 12 inches long totaled \$1.31 million, a 7% decrease from 2019.

The number of trout sold greater than 12 inches long were down 30,000 fish to 310,000 fish. The total live weight of trout sold in this size category was 291,000 pounds, 7% less than a year ago. Producers received 2 cents per pound more in 2020, averaging \$4.51 per pound in this size class.

Producers raising trout for sale lost 244,000 fish weighing a total of 63,000 pounds to various causes during 2020. The number of trout lost was 22,000 less than last year, and the total weight of the fish lost decreased by 7,000 pounds.

## Trout Production – Wisconsin and United States: 2019-2020

	Wisconsin		United States	
	2019	2020	2019	2020
<b>Trout 12 inches and longer</b>				
Number sold .....1,000	340	310	31,865	25,430
Pounds sold .....1,000	314	291	50,958	44,077
Value of sales .....\$1,000	1,410	1,312	98,514	86,987
Average value per pound ..... dollars	4.49	4.51	1.93	1.97
<b>Trout 6 -12 inches</b>				
Number sold .....1,000	95	(D)	9,100	6,760
Pounds sold .....1,000	26	(D)	2,179	1,867
Value of sales .....\$1,000	111	(D)	8,644	6,601
Average value per pound ..... dollars	4.28	(D)	3.97	3.54
<b>Trout 1-6 inches</b>				
Number sold .....1,000	40	(D)	5,740	4,770
Pounds sold .....1,000	1	(D)	167	106
Value of sales .....\$1,000	4	(D)	1,311	969
Average per 1,000 fish ..... dollars	111	(D)	228	203
Total sales (excluding eggs) .....\$1,000	1,525	1,424	108,469	94,557
<b>Trout lost to various causes</b>				
Total number .....1,000	266	244	10,660	12,442
Total pounds .....1,000	70	63	10,228	9,310
<b>Distributed</b>				
Trout 12 inches or longer ..... 1,000 fish	(D)	20	8,410	7,410
Trout 6-12 inches ..... 1,000 fish	(D)	1,650	66,052	64,780
Trout 1-6 inches ..... 1,000 fish	(D)	2,320	47,965	47,845
Total value .....\$1,000	(D)	1,560	136,793	137,037

(D) Withheld to avoid disclosing data for individual operations.

## UNITED STATES TROUT PRODUCTION

The total value of fish sales received by trout growers in the United States totaled 94.6 million dollars for 2020, a decrease of 13% from 2019.

The number of trout 12 inches and longer sold during 2020 totaled 25.4 million fish, down 20% from the previous year. The average price per pound was \$1.97, a 2% increase from the previous year. The value of sales for the 2020 marketing year was 87.0 million dollars, down 12% from 2019. For trout 12 inches or longer, 67% were sold to processors.

The number of 6"- 12" trout sold during 2020 totaled 6.76 million fish, down 26% from 2019. The average price per pound was \$3.54 during 2020, down 11% from the 2019 price. The total value of sales was 6.60 million dollars during 2020, a 24% decrease from the previous year. The major sales outlets for 6"-12" trout were for recreational stocking accounting for 48% of total sales.

The number of 1"- 6" trout sold during 2020 totaled 4.77 million, a decrease of 17% from the previous year. The average value per 1,000 fish was \$203 during 2020, down from \$228 in 2019. The total value of sales was 969 thousand dollars, down 26% from last year's total.

Trout distributed for restoration, conservation, enhancement, or recreational purposes, primarily by State and Federal hatcheries, included 7.41 million 12" or longer fish, 64.8 million 6"- 12" fish, and 47.8 million 1"- 6" fish. The estimated value of fish distributed totaled 137 million dollars, up slightly from 2019.

Total losses of all trout intended for sale were 12.4 million fish during 2020. Disease accounted for 72% of these losses.