



# New England Agricultural Statistics Service

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United States Department of Agriculture

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## Cranberries January 2002

January 28, 2002

**A special "THANK YOU" goes to Massachusetts Cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.**

### 2001 U.S. CRANBERRY PRODUCTION DOWN 5 PERCENT

**Massachusetts:** Cranberry production in Massachusetts totaled 1.547 million barrels in 2001, a 21 percent decrease from the previous year's production. This year's crop is the lowest production since 1990. Growers harvested 12,200 acres, 1,700 fewer acres than the previous year and the smallest amount of acreage harvested since 1987. This year's crop yield was 126.8 barrels per acre a decrease of 13.5 barrels per acre from the 2000 crop. Some growers held water late on their acreage in the spring in an attempt to limit their production and meet the marketing order restrictions. Many growers reported disappointing quality with this year's crop caused by fruit rot and winter kill. Utilized cranberry production is expected to total 1.536 million barrels, with an estimated 11,000 barrels disposed of due to the Cranberry Market Order restriction.

In 2001, a producer allotment regulation was approved by the Cranberry Marketing Committee. Similar to the previous year, the Cranberry Marketing Committee recommended a volume regulation to help bring supplies more in line with demand. Fresh fruit and organically-grown cranberries were exempt from the volume order restrictions. Cranberry growers were assigned quotas on how much fruit could be sold for processing. Quotas were calculated by the Cranberry Marketing Committee and were dependent on the sales history of an individual grower.

Cranberry handlers were contacted in late November 2001 for their expected price paid to Massachusetts' growers for their 2001 crop. The preliminary price averaged \$22.80 per barrel. This price estimate is a weighted average based on cranberries sold for fresh fruit and processing.

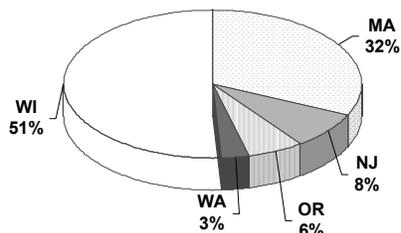
The next price per barrel update for the 2001 cranberry crop will be published in the *Non-Citrus Fruits and Nuts Annual Summary* which is scheduled for release on July 8, 2002.

**United States - Five Major States:** The nation's cranberry crop totaled 5.4 million barrels in 2001, 5 percent below 2000's production. Utilized production decreased by 12 percent from 5.5 million barrels to 4.8 million barrels. All five states' utilized production decreased in 2001 from the previous year. Wisconsin continues to be the largest producing cranberry state with 2.8 million barrels in total production.

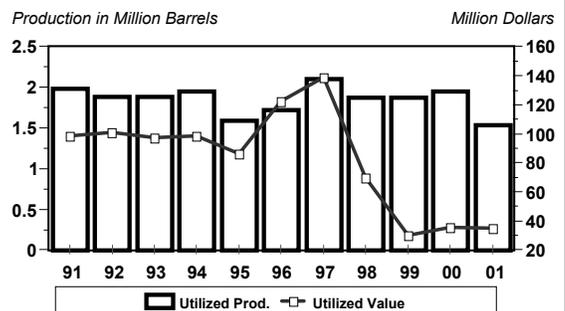
**Maine:** According to Charles Armstrong, Cranberry Associate, University of Maine Cooperative Extension, Maine's 2001 cranberry production was 18,000 barrels, nearly double in size from the previous year. There were 250.5 acres of cranberries harvested in Maine compared to 137.7 the previous year. Maine experienced a drought in 2001 that lowered the yield from the previous year. The statewide 2001 average was 58.0 barrels per acres.

*This report is taken from the national **Noncitrus Fruits and Nuts - Preliminary Summary** report published by USDA's National Agricultural Statistics Service at 3:00 p.m. on January 25, 2002. The **Cranberries** report is issued annually at 1:00 p.m. on the third Tuesday of August. It contains revised statistics of last year's acreage, yield, and production as well as the production forecast of the upcoming harvest.*

**US Cranberry Utilized Production, 2001  
Percent by State**



**Cranberry Utilized Production & Value  
Massachusetts, 1991-2001**



## CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 1999 - 2001

STATE	Acres Harvested	Yield per Acre	Production		Utilization		Price per Barrel <sup>1/</sup>	Value of Utilized Production
			Total	Utilized	For Fresh	For Processing		
	Acres	Barrels	1,000 Barrels <sup>2/</sup>				Dollars	1,000 Dollars
1999								
Massachusetts	15,000	125.0	1,875	1,875	138	1,737	16.20	30,375
New Jersey	4,000	172.8	691	691	--	691	10.10	6,979
Oregon	2,300	139.1	320	320	--	320	11.50	3,680
Washington	1,600	91.9	147	147	13	134	11.80	1,737
Wisconsin	14,600	226.1	3,301	3,301	206	3,095	20.00	66,002
U.S.	37,500	168.9	6,334	6,334	357	5,977	17.20	108,773
2000								
Massachusetts	13,900	140.3	1,950	1,950	214	1,736	18.20	35,490
New Jersey	3,700	132.2	489	469	--	469	17.00	7,973
Oregon	2,400	152.1	365	330	--	330	15.80	5,214
Washington	1,500	120.0	180	165	37	128	21.90	3,619
Wisconsin	15,100	176.0	2,658	2,564	187	2,377	17.10	43,915
U.S.	36,600	154.2	5,642	5,478	438	5,040	17.60	96,211
2001 <sup>3/</sup>								
Massachusetts	12,200	126.8	1,547	1,536	179	1,357	22.80	35,021
New Jersey	3,100	182.3	565	406	--	406	23.00	9,338
Oregon	2,300	128.3	295	287	3	284	21.60	6,213
Washington	1,600	93.8	150	144	35	109	28.30	4,082
Wisconsin	15,100	185.4	2,800	2,426	201	2,225	22.90	55,471
U.S.	34,300	156.2	5,357	4,799	418	4,381	22.90	110,125

<sup>1/</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before deductions for capital stock and other retains.

<sup>2/</sup> Standard weight used for one barrel of cranberries is 100 pounds

<sup>3/</sup> Updated price and value statistics for the 2001 crop is tentatively scheduled for release on July 8, 2002

SOURCE: *Noncitrus Fruits & Nuts - Preliminary*, 3:00 pm, January 25, 2002 National Agricultural Statistics Service, USDA.

## MAINE CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 1999 - 2001

STATE & YEAR	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel	Value of Utilized Production
			Total	Utilized	For Fresh Market	For Processing		
	Acres	Barrels	1,000 Barrels				Dollars	1,000 Dollars
Maine								
1999	130.0	24.1	3.14	3.14	0.27	2.87	30.00	94
2000	137.7	65.5	9.02	9.02	0.87	8.15	32.50	293
2001	250.5	58.0	18.00	17.50	1.60	15.90	41.00	718

SOURCE: January, 2002, Cranberry Associate, University of Maine Cooperative Extension, 207-581-2940

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