

Cranberry Forecast



NEW ENGLAND
Agricultural
Statistics



53 Pleasant Street
Room 2100
Concord, NH 03301

August 18, 2009

A field office of the National Agricultural Statistics Service
United States Department of Agriculture

Gary R. Keough, Director

Phone: 603-224-9639

Fax: 603-225-1434

www.nass.usda.gov/nh

nass-nh@nass.usda.gov

A special "THANK YOU" goes to Massachusetts cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.

Massachusetts Cranberry Production Forecast Down 20 Percent From Previous Year

The **United States** forecast for the 2009 cranberry crop is 7.09 million barrels, down 10 percent from 2008. Even though production is forecasted to decrease, if realized, this will be the second largest production on record. Production forecasts are down in Massachusetts and Wisconsin but up in New Jersey, Oregon, and Washington

The Massachusetts cranberry forecast is 1.90 million barrels, down 20 percent from 2008. Cooler temperatures and above average rainfall during the growing season reduced pollination, which had a negative impact on yields. Frosts in the late spring months damaged some of the bogs. Winter sanding on many of the bogs also contributed to decreased production.

Production in Wisconsin is forecast at 4.00 million barrels, down 11 percent from 2008. If realized, this will be the second largest production level on record for Wisconsin. Most of the bogs are recovering from last year's record production. In addition, a late spring and cool summer

temperatures decreased berry size. Minimal frost and hail damage were reported. Bloom and pollination varied throughout the growing regions.

New Jersey expects a crop of 540,000 barrels, up 5 percent from 2008. Minimal frost damage and adequate rainfall promoted the increased production. No other significant adverse weather conditions were reported by New Jersey growers.

The Oregon cranberry forecast is 490,000 barrels, up 23 percent from last year. Excellent growing weather and pollination enhanced production levels, despite some pest-related and frost damage reported by the growers. Some newly renovated bogs will be harvested this year, further increasing production.

The Washington crop is forecast at 155,000 barrels, 42 percent above last year. Warm temperatures and good pollination aided this year's cranberry crop. Renovation of previously abandoned bogs is continuing and growers expect to begin harvest from the recently renovated bogs next year.

CRANBERRIES: Total Production, 2007 – 2008 and 2009 Forecast

State	2007	2008	2009 Forecast
		Barrels ¹	
Massachusetts	1,522,000	2,374,000	1,900,000
New Jersey	531,000	512,000	540,000
Oregon	495,000	400,000	490,000
Washington	176,000	109,000	155,000
Wisconsin	3,830,000	4,470,000	4,000,000
United States	6,554,000	7,865,000	7,085,000

¹ A barrel weighs 100 pounds.

SOURCE: *Cranberries*, August 18, 2009, National Agricultural Statistics Service, USDA.

CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2007 – 2008

State	Acres Harvested	Yield per Acre	Production		Utilization		Price per Barrel ^{1 2}			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres	Barrels ²	Barrels ²				Dollars			1,000 Dollars
2007										
Massachusetts	13,000	117.1	1,522,000	1,522,000	101,000	1,421,000	70.10	48.40	49.80	75,856
New Jersey	3,100	171.3	531,000	531,000	D	531,000	D	46.10	46.10	24,479
Oregon	2,700	183.3	495,000	495,000	D	495,000	D	59.60	59.60	29,502
Washington	1,700	103.5	176,000	176,000	29,000	147,000	66.60	46.30	49.60	8,737
Wisconsin	17,600	217.6	3,830,000	3,830,000	230,000	3,600,000	66.60	49.50	50.50	193,518
UNITED STATES	38,100	172.0	6,554,000	6,554,000	360,000	6,194,000	67.60	49.70	50.70	332,092
2008										
Massachusetts	13,000	182.6	2,374,000	2,374,000	128,000	2,246,000	74.00	56.70	57.60	136,820
New Jersey	3,100	165.2	512,000	512,000	D	512,000	D	51.80	51.80	26,522
Oregon	2,700	148.1	400,000	400,000	D	400,000	D	91.50	91.50	36,600
Washington	1,700	64.1	109,000	109,000	23,000	86,000	71.30	51.30	55.50	6,052
Wisconsin	17,700	252.5	4,470,000	4,470,000	220,000	4,250,000	71.00	54.60	55.40	247,670
UNITED STATES	38,200	205.9	7,865,000	7,865,000	371,000	7,494,000	72.10	57.00	57.70	453,664

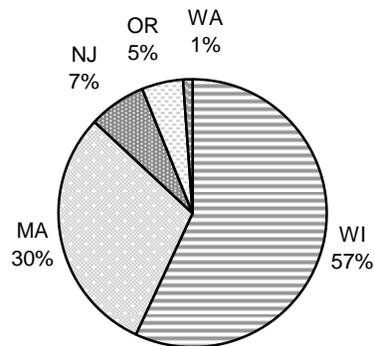
¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

² A barrel weighs 100 pounds.

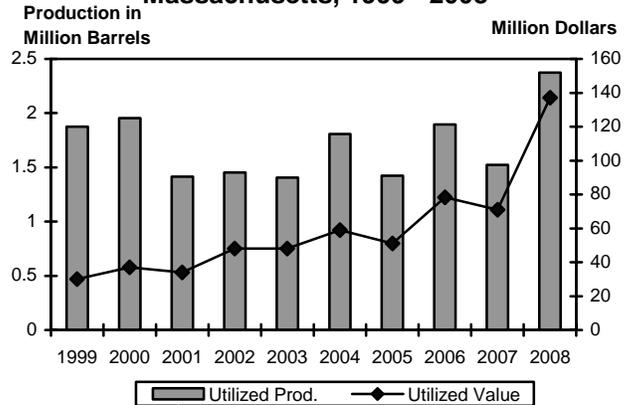
D Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

SOURCE: *Noncitrus Fruits and Nuts – 2008 Summary*, 3:00 p.m., July 8, 2009, National Agricultural Statistics Service, USDA.

United States Cranberry Utilized Production, 2008 Percent by State



Cranberry Utilized Production and Value Massachusetts, 1999 - 2008



MAINE CRANBERRIES: Acres, Yield, Production, Price, and Value 2007 – 2008

Year	Acres Harvested	Yield per Acre	Production		Utilization		All Price per Barrel	Value of Utilized Production
			Total	Utilized	Fresh	Processed		
	Acres	Barrels	Barrels				Dollars	1,000 Dollars
Maine								
2007	214.9	57.9	12,450	12,450	2,670	9,780	81.80	1,019
2008	196.7	115.6	22.73	22.73	2.70	20.03	94.20	2,142

SOURCE: *Cranberry Associate*, University of Maine Cooperative Extension 207-581-2940.