

Massachusetts Cranberries

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A field office of the National Agricultural Statistics Service
United States Department of Agriculture



NEW ENGLAND
Agricultural
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A special "THANK YOU" goes to Massachusetts cranberry growers and processors who have helped us by completing cranberry surveys throughout the year.

2006 UNITED STATES CRANBERRY PRODUCTION UP TEN PERCENT

Massachusetts: Cranberry production in Massachusetts totaled 1.97 million barrels in 2006, a 39 percent increase from the previous year's production. Growers harvested 14,000 acres, 100 fewer than in 2005. This year's crop yield averaged 140.9 barrels per acre an increase of 40 barrels per acre from a year earlier. Most Massachusetts cranberry farmers reported a good growing year. Timely rain showers fell throughout the growing season which reduced the necessity to irrigate. Cool nights in early October helped cranberries turn color. Cranberry size was reported as medium, while the condition of the crop was reported as good to excellent.

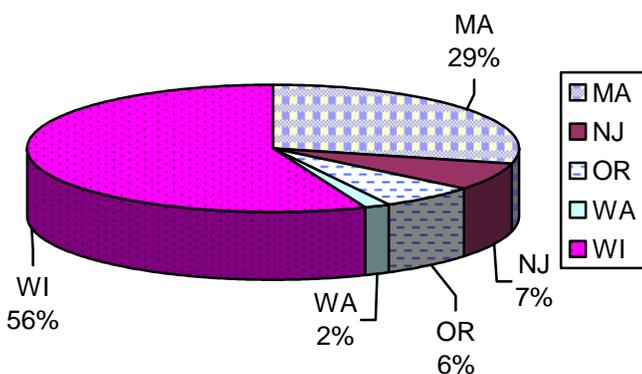
Cranberry handlers were contacted in the fall of 2006 for expected prices paid to Massachusetts' growers for 2006 crop berries. Massachusetts' 2006 preliminary price for fresh cranberries averaged \$57.20 per barrel. Massachusetts' 2006 preliminary price for processed

cranberries averaged \$35.00 per barrel. The next price update for the 2006 crop will be published in the **Noncitrus Fruits and Nuts Summary** scheduled for release on July 6, 2007.

United States – Five Major States: The nation's cranberry crop weighed in at nearly 6.9 million barrels in 2006 an increase of nearly ten percent from the previous year's production. Wisconsin continues to be the largest cranberry producing state with nearly 3.9 million barrels in total production. Total United States cranberry acreage harvested was 38,900 acres. The United States 2006 preliminary price for fresh cranberries averaged \$57.40 per barrel and processed cranberries averaged \$36.20 per barrel.

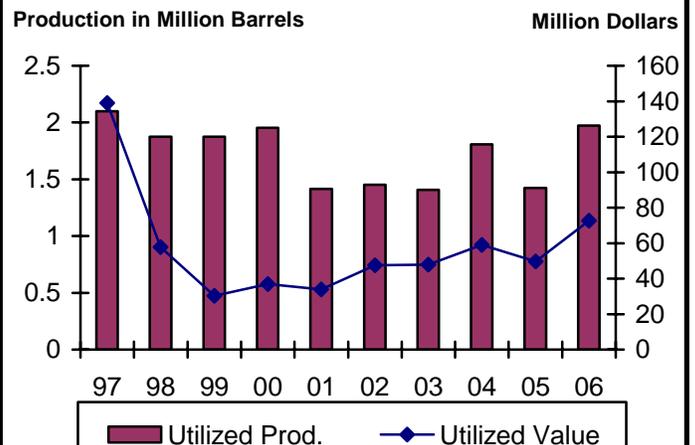
This report is taken from the national **Noncitrus Fruit and Nuts Preliminary Summary** report published by the USDA's National Agricultural Statistics Service at 3:00PM on January 23, 2007.

United States Cranberry Utilized Production 2006
Percent by State



2006 United States Total Utilized Production equals 6,857,000 barrels.

Cranberry Utilized Production and Value
Massachusetts, 1997 – 2006



CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2004 – 2006

| State | Acres Harvested | Yield per Acre | Production | | Utilization | | Price per barrel ^{1/} | | | Value of Utilized Production |
|--------------------------|-----------------|-----------------------|-----------------------|------------------|----------------|------------------|--------------------------------|--------------|--------------|------------------------------|
| | | | Total | Utilized | Fresh | Processed | Fresh | Processed | All | |
| | Acres | Barrels ^{2/} | Barrels ^{2/} | | | | Dollars | | | 1,000 Dollars |
| 2004 | | | | | | | | | | |
| Massachusetts | 14,100 | 128.2 | 1,808,000 | 1,808,000 | 152,000 | 1,656,000 | 54.80 | 30.60 | 32.60 | 59,004 |
| New Jersey ^{3/} | 3,100 | 129.7 | 402,000 | 394,000 | — | 394,000 | — | 31.20 | 31.20 | 12,293 |
| Oregon | 2,900 | 170.7 | 495,000 | 495,000 | 10,000 | 485,000 | 55.30 | 32.60 | 33.10 | 16,364 |
| Washington | 1,700 | 100.0 | 170,000 | 170,000 | 30,000 | 140,000 | 55.30 | 31.40 | 35.60 | 6,055 |
| Wisconsin | 17,400 | 189.7 | 3,300,000 | 3,300,000 | 205,000 | 3,095,000 | 54.40 | 31.60 | 33.00 | 108,954 |
| UNITED STATES | 39,200 | 157.5 | 6,175,000 | 6,167,000 | 397,000 | 5,770,000 | 54.60 | 31.40 | 32.90 | 202,670 |
| 2005 | | | | | | | | | | |
| Massachusetts | 14,100 | 100.9 | 1,423,000 | 1,423,000 | 124,000 | 1,299,000 | 55.90 | 32.90 | 34.90 | 49,669 |
| New Jersey ^{3/} | 3,100 | 171.9 | 533,000 | 533,000 | — | 533,000 | — | 34.00 | 34.00 | 18,122 |
| Oregon | 2,700 | 163.0 | 440,000 | 440,000 | 5,000 | 435,000 | 48.70 | 34.40 | 34.60 | 15,208 |
| Washington | 1,700 | 110.0 | 187,000 | 187,000 | 18,000 | 169,000 | 56.30 | 34.40 | 36.50 | 6,827 |
| Wisconsin | 17,400 | 210.3 | 3,660,000 | 3,660,000 | 200,000 | 3,460,000 | 56.30 | 33.00 | 34.30 | 125,440 |
| UNITED STATES | 39,000 | 160.1 | 6,243,000 | 6,243,000 | 347,000 | 5,896,000 | 56.00 | 33.20 | 34.50 | 215,266 |
| 2006 | | | | | | | | | | |
| Massachusetts | 14,000 | 140.9 | 1,973,000 | 1,973,000 | 158,000 | 1,815,000 | 57.20 | 35.00 | 36.80 | 72,563 |
| New Jersey ^{3/} | 3,100 | 156.5 | 485,000 | 480,000 | — | 480,000 | — | 35.50 | 35.50 | 17,040 |
| Oregon ^{3/} | 2,600 | 167.3 | 435,000 | 435,000 | — | 435,000 | — | 48.30 | 48.30 | 21,011 |
| Washington | 1,700 | 67.1 | 114,000 | 114,000 | 30,500 | 83,500 | 57.60 | 36.00 | 41.80 | 4,763 |
| Wisconsin | 17,500 | 220.0 | 3,850,000 | 3,750,000 | 150,000 | 3,600,000 | 57.60 | 35.40 | 36.30 | 136,080 |
| UNITED STATES | 38,900 | 176.3 | 6,857,000 | 6,752,000 | 338,500 | 6,413,500 | 57.40 | 36.20 | 37.20 | 251,457 |

^{1/} Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

^{2/} A barrel weighs 100 pounds.

^{3/} Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

SOURCE: *Noncitrus Fruits and Nuts – 2006 Preliminary Summary*, 3:00 p.m., January 23, 2007, National Agricultural Statistics Service, USDA.

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