

### 1998 CENSUS OF HORTICULTURE

For the complete report see: <http://www.nass.usda.gov/census/census97/horticulture/horticulture.htm>

New England commercial horticulture operations accounted for over \$428 million in sales during 1998, which was about four percent of all horticultural sales by growers nationwide. When compared to the other 44 States, New England growers ranked seventh in horticultural sales. Connecticut and Massachusetts were the two leading New England States, with over \$300 million

in combined sales. Within New England, nursery crops accounted for over one-quarter of the horticulture sales. There were a total of 1,680 commercial horticultural operations in New England. Massachusetts led the New England States with 564 commercial horticultural operations.

The Census of Horticulture contains State and National information about:

- \* Value of Sales
- \* Annuals
- \* Perennials
- \* Potted Flowers
- \* Hanging Baskets
- \* Cut Flowers
- \* Cut Greens
- \* Nursery Plants
- \* Unfinished Plants
- \* Sod
- \* Mushrooms
- \* Greenhouse Plants
- \* Seeds, Bulbs Corms, etc.
- \* Aquatic Plants
- \* Christmas Tree
- \* Tobacco Transplant

#### HORTICULTURE: Sales by Groups, 1998

STATE	Annual Bedding/Garden Plants	Herbaceous Perennial Plants	Potted Flowering Plants	Foliage Plants	Cut Christmas Trees	Greenhouse Produced Food Crops	Nursery	Cut Flowers	Turfgrass Sod Plugs or Sprigs
<b>Connecticut</b>									
Operations	242	202	103	32	68	24	96	36	6
Total Sales (\$1,000)	33,008	25,265	9,665	954	2,170	1,094	77,819	1,702	5,426
<b>Maine</b>									
Operations	177	136	58	25	45	15	51	23	5
Total Sales (\$1,000)	8,252	3,181	1,551	257	1,572	198	3,502	562	2,102
<b>Massachusetts</b>									
Operations	410	279	183	52	68	57	102	85	5
Total Sales (\$1,000)	41,392	17,467	11,288	4,063	3,452	6,183	22,765	7,379	1,453
<b>New Hampshire</b>									
Operations	132	113	55	17	30	22	43	36	3
Total Sales (\$1,000)	16,236	4,090	<sup>1/</sup>	<sup>1/</sup>	1,014	282	6,901	3,235	<sup>1/</sup>
<b>Rhode Island</b>									
Operations	68	47	20	4	16	8	37	7	15
Total Sales (\$1,000)	4,445	1,574	447	<sup>1/</sup>	867	239	7,250	320	12,454
<b>Vermont</b>									
Operations	86	87	39	15	47	21	37	30	0
Total Sales (\$1,000)	4,778	2,791	1,430	308	1,670	1,913	1,366	594	0
<b>New England</b>									
Operations	1,115	864	458	145	274	147	366	217	34
Total Sales (\$1,000)	108,111	54,368	<sup>1/</sup>	<sup>1/</sup>	10,745	9,909	119,603	13,792	<sup>1/</sup>

<sup>1/</sup> Withheld to avoid disclosing data for individual operations.

#### HORTICULTURE: Sales by State, 1998

STATE	TOTAL		WHOLESALE		RETAIL	
	Operations	Sales	Operations	Sales	Operations	Sales
	Number	\$1,000	Number	\$1,000	Number	\$1,000
Connecticut	375	191,189	212	137,400	308	53,789
Maine	256	21,628	113	6,820	228	14,808
Massachusetts	564	120,847	296	74,891	466	45,957
New Hampshire	194	50,739	96	37,837	172	12,902
Rhode Island	126	27,928	90	21,811	75	6,117
Vermont	165	16,567	104	7,207	133	9,360
<b>New England</b>	1,680	428,898	911	285,966	1,382	142,933
<b>U. S.</b>	23,758	10,599,298	17,954	8,819,871	13,980	1,779,427

## 2000 CONNECTICUT NURSERY PRODUCTION

Complete report is available on the Internet at: <http://usda.mannlib.cornell.edu/reports/nassr/other/nursery/nurser01.pdf>

Nine categories of nursery products totaled \$3.32 billion across 17 States in 2000. Connecticut ranked 11<sup>th</sup> among these States with \$92.1 million in sales, about three percent of the 17 State total. Broadleaf evergreens accounted for the largest percent of sales with \$32.1 million or 35 percent of the Connecticut total, followed by coniferous evergreens with \$23.4 million and deciduous shrubs and other ornamentals at \$19.5 million. These three categories accounted for over 80 percent of the Connecticut total. With the exception of Christmas trees at 11 percent, the majority the sales per category were wholesale sales.

All nursery operations with sales over \$10,000 totaled 6,535 in the 17 States during 2000. These operations reported production area of over 16 billion square feet, or just over 369,000 acres. Connecticut accounted for 92 of the total nursery operations with a production area of approximately 320 million square feet, or about 7,350 acres. Of the 92 Connecticut operations, over half reported a gross value of sales between \$10,000 and \$99,999.

### Connecticut Nursery Crops: Producers, Plants Sold, Gross Sales, Inventory, and Value by Category, for Operations with \$100,000+ Sales

Category	Operations	Trees and Plants Sold in 2000	2000 Gross Sales	Percent Sold Wholesale	January 1, 2001 Inventory	Value of Inventory
	Number	1,000 plants	\$1,000	Percent	1,000 plants	\$1,000
Broadleaf Evergreens	19	3,707	32,053	96	10,305	48,536
Coniferous Evergreens	25	2,699	23,414	89	6,232	51,726
Deciduous Shade Trees	21	133	8,378	87	504	33,471
Deciduous Flowering Trees	21	159	4,847	87	438	11,815
Deciduous Shrubs and Other Ornamentals	27	2,419	19,526	95	4,555	23,261
Fruit and Nut Plants	9	132	943	95	50	322
Christmas Trees Cut and To Be Cut	6	37	1,252	11	567	6,205
Propagation Material	10	--	1,691	86	--	--
<b>Total</b>	<b>39</b>	<b>--</b>	<b>92,104</b>	<b>--</b>	<b>--</b>	<b>175,336</b>

### Nursery Crops: Number of Operations by Reported Gross Value of Sales, 2000

State	\$10,000 to \$99,999	\$100,000 to \$249,999	\$250,000 to \$499,999	\$500,000 to \$999,999	\$1,000,000 to \$1,999,999	\$2,000,000 to \$4,999,999	\$5,000,000 to \$9,999,999	\$10,000,000 or more	Total Operations
	Number								
Connecticut <sup>1/</sup>	53	18	7	14	1 <sup>1/</sup>	1 <sup>1/</sup>	1 <sup>1/</sup>	1 <sup>1/</sup>	92
U.S. <sup>2/</sup>	3,821	951	596	486	321	221	85	54	6,535

<sup>1/</sup> Highest published sales range contains operations with greater sales to prevent disclosure of individual operations.

<sup>2/</sup> US includes 17 States: AL, CA, CT, FL, GA, IL, MI, NJ, NY, NC, OH, OR, PA, SC, TN, TX, and WA.