



New England Agricultural Statistics

a field office of the National Agricultural Statistics Service
United States Department of Agriculture

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USDA MEASURES 2004 APPLE CROP MARKETINGS

Fall assessments of the 2004 New England apple crop placed fruit available for utilization at 4.3 million bushels, 12 percent above the previous year's utilized output. Now that spring has arrived and the bulk of the fruit has been sold, the New England Agricultural Statistics, a field office of the USDA's National Agricultural Statistics Service, will be conducting the annual Apple Production and Disposition Survey of apple producers within the region. Grower response to this survey will update the end of season production estimate and establish the final published utilization and price figures used by the apple industry.

In early May, apple producers nationwide will be asked to provide utilization and price information concerning the 2004 crop. In New England, questionnaires will be mailed to approximately 550 apple producers. If necessary, interviewers will follow-up with telephone or personal contacts through the end of May. Response to the survey is voluntary, however, cooperation from all growers is essential to provide an accurate picture of the apple industry in this region. **Individual reports are kept strictly confidential** and used only with other reports for statistical purposes. NASS does not exchange reports or any information with other agencies or individuals, and is exempted from the Freedom of Information Act.

The national survey results will be available in the *Annual Noncitrus Fruits and Nuts Report* from Washington, D.C. on July 6, 2005 at 3:00 p.m. All reports are available on the Internet within minutes of the scheduled release time. The statistics are reprinted in the July issue of the *Ag Review*, which is available on the Internet at <http://www.nass.usda.gov/nh/>. Complimentary copies will be mailed to survey participants upon request.

[The New England Agricultural Statistics Service is a field office of USDA's National Agricultural Statistics Service. Located in Concord, New Hampshire, it is responsible for providing agricultural statistics for all six States in the region. The office can be reached at 1-800-642-9571 or through E-mail at nass-nh@nass.usda.gov. All national statistics and state level newsletters are available free from E-mail subscriptions and on the Internet at <http://www.usda.gov/nass/>.]

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